

## Audience Adaptation Worksheet

1. Briefly summarize the demographics of your audience:

Age

Gender

Race

Nationality

Educational level

Socio-economic standing

Special interests/membership

2. Estimate audience's *knowledge of your topic* with a mark on the line. Describe briefly on other side.

None

Partial

Expert

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3. Estimate audience *attitude toward your topic* and mark on the line. Describe briefly on other side.

Hostile

Neutral

Favorable

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4. Estimate audience *attitude toward you* and mark on the line. Describe briefly on other side.

Hostile

Neutral

Favorable

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5. *Spiritual condition* of audience (circle terms that apply). Explain briefly on other side.

Conscious unbeliever (e.g. genuine skeptic, member of cult, etc.)

Nominal Christian (e.g. can be churched or unchurched, assent to basic doctrine, but no living relationship with God).

Awakened sinner (e.g. seeker, convicted but not repented, not understanding gospel).

Apostate (e.g. repudiated faith without regret).

New believer (e.g. may have doubts, misunderstanding, questions, overzealous).

Immature believer (e.g. not growing, undisciplined, contentious, proud)

Mature believer (e.g. progressing in faith, able to teach others, responsive to Word).

6. *Communication strategies and adaptations* you will make. Describe briefly on other side.