

# SERMON DOCTOR Rx

A New Prescription for Preaching Excellence

## Prescription Form for Video Sermons

### I. Organization

#### Introduction

Does it get attention?	
Does it touch some need directly or indirectly?	
Does it orient you to the subject?	
Does it orient you to the first point?	

#### Structure

Is the development clear?	
Is the overall structure clear?	
Are the transitions clear?	
Do they review?	
Is there a logical link between the points?	
Do the points relate back to the main idea?	
Can you state the central idea?	

#### Conclusion

Does the sermon build to a climax?	
Is there an adequate summary of ideas?	
Are there effective closing appeals or suggestions?	

#### Comments:

### II. Content

#### Subject

Is the subject significant?	
Is the sermon built on solid exegesis?	
Does the speaker show where he or she is in the text?	
Is the analysis of the subject thorough and logical?	
Does the speaker convince you he or she is right?	
Does the content show originality?	

#### Supporting Material

Is the supporting material <i>logically</i> related to the point?	
Is it interesting? Varied? Specific? Sufficient?	

#### Comments:

### III. Style & Delivery

#### Word Choice

Does the speaker use grammar correctly?	
Is the vocabulary concrete? Vivid? Varied?	
Are words used correctly?	
Does the word choice increase the sermon's effectiveness?	

#### Intellectual Directness

Does the speaker want to be heard?	
Is the tone conversational?	
Is he or she friendly?	
Does the sermon sound memorized?	

