

Alumni Admissions Ambassador Roles

We would be so glad to have your help in connecting prospective students with a Gordon-Conwell education! Please read the descriptions of the different Admissions Ambassador roles and let us know which one might be right for you.

Encouragement Ambassador Role and Tasks

Encouragement Ambassadors are alumni of Gordon-Conwell who partner with the seminary's Admissions Department and the Office of Alumni Engagement to cheer on and encourage new students who are beginning their journey with Gordon-Conwell. Ambassadors in this role pray for and encourage admitted students during their discernment process and, if the students desire it, newly enrolled students throughout their seminary years.

Prayer for Admitted Students

Encouragement Ambassadors commit to pray for accepted students who are discerning whether or not to attend.

Writing Notes to Accepted Students

Encouragement Ambassadors write notes to accepted students congratulating them and letting them know that they are being prayed for through their time of discernment as they are considering their options and next steps

Continued Communication and Prayer

As an element of the initial communication, Encouragement Ambassadors will indicate that if a student would like to remain in communication once they matriculate at Gordon-Conwell, the Ambassador would continue to pray for them throughout their studies at the seminary. Any further communication with any of the students would depend on your choice and the desire of the student, and at most might be once per quarter.

Time Expectation

The associated tasks of the Encouragement Ambassador role will largely be self-directed and dependent on how long an ambassador takes to write cards and is willing and able to commit to praying for individual students. We would suggest anticipating 10-20 minutes for writing each card, and we anticipate each ambassador having no more than 8-12 accepted students assigned to them each year, with perhaps 50-75% of them continuing on to enroll as students. So, these Ambassadors would be writing 8-12 cards at the start of the process and praying for those 8-12 accepted students, and then continuing to pray for the ~4-8 students who actually enroll.

Experience Ambassador Role and Tasks

Experience Ambassadors are alumni of Gordon-Conwell who partner with the seminary's Admissions Department and Office of Alumni Engagement in connecting with potential students to answer questions about their time at Gordon-Conwell and beyond graduation. This role involves several different types of interactions with prospective students, all drawing on the Ambassador's personal experience with the seminary.

Email Communication

A main service the Experience Ambassadors provide is responding to questions that come in through the Gordon-Conwell website. Interested students are able to reach out to alumni through the website to ask about their time at the seminary and how their studies prepared them for life in ministry. Ambassadors will

respond to these questions from prospective students (perhaps one or two questions per month), and where possible stay in contact with the students with whom they engage as they navigate the application process.

Personal Connection

Interested Experience Ambassadors would have opportunities to connect with prospective students who are in their geographic area either in person or via Zoom. They would be reimbursed out of the Admissions budget to cover coffee or other expenses related to this portion of their role.

Serving on Panels

Experience Ambassadors will have the opportunity to appear occasionally on alumni panels, either digitally or in-person, sharing their experiences, answering questions, and communicating how Gordon-Conwell prepared them for ministry. Digital events we anticipate are webinars hosted by the seminary as well as larger events and conferences involving an online component (particularly during COVID-19). In-person panels will vary depending on the types of events and their locations. Where possible, alumni will be invited to appear on panels at conferences or to help at college fairs and promotions. Any travel and meals will be compensated from the Admissions budget.

Time Expectation

The associated tasks and commitments of the Experience Ambassador role will be driven by student interest and proximity, and the occurrences of webinars, panels, and events. We anticipate this role to occupy approximately 2-3 hours per month. We expect that the tasks and commitments of this role will supplement the work of the Admissions office team, but the role does require Ambassadors to respond to questions and connect with students they are assigned to in a timely fashion. Once each quarter, all Experience Ambassadors will be invited to join an online meeting to discuss their experiences serving in the role, to connect with other Ambassadors, and to hear about pertinent updates at the seminary.

Recruiting Ambassador Role and Tasks

Recruiting Ambassadors are alumni of Gordon-Conwell who partner with the seminary's Admissions Department and Office of Alumni Engagement to organize and implement recruiting events that take advantage of their physical locations, organizational connections and/or personal or professional relationships to introduce potential students to Gordon-Conwell. The hope for this role is that Ambassadors will organize two such events each year, one in the fall and one in the spring.

Organizing and Implementing Recruiting Events

The primary task of Recruiting Ambassadors is the planning and implementation of two recruiting events each year. These recruiting efforts will take place in the fall and the spring academic seasons and will be directly connected to the ambassador's vocational connections and/or location. Ambassadors will be allotted a budget of \$50 per event from the Admissions budget and will have the aid of the Alumni Engagement Officer for their planning and event execution where it is needed. If events are significantly large or offer particular opportunities, an Admissions representative may be available to join the Ambassador in running the event.

Serving on Panels

Recruiting Ambassadors may have the opportunity to appear occasionally on alumni panels, either digitally or in-person, sharing their experiences, answering questions, and communicating how Gordon-Conwell prepared them for ministry.

Time Expectation

The associated tasks and commitments of the Recruiting Ambassador role will primarily center around their fall and spring recruiting events and will need to be self-directed. We anticipate 15-20 hours of work connected to each of these events (though this will depend on the ambassador and their event). We expect that the tasks and commitments of this role are a supplement to the work of the Admissions office team, but the role does require ambassadors to function in a creative and proactive manner. Once each quarter, all Recruiting Ambassadors will be invited to join an online meeting to facilitate training and planning for events, debrief completed events, discuss their experiences serving in the role, and connect with other ambassadors.

You can sign up for any of these Ambassador roles by using the "Sign Me Up" button on the website.